**Project funnyportrait**

Product Requirements

Version 0.0.0.1

# Change Log:

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Number** | **Author** | **Comments** |
| Aug 11th, 2014 | 0.0.1 | Ls | Initial draft |

# Table of Contents:

# Chapter 1 – Executive Summary:

|  |  |  |  |
| --- | --- | --- | --- |
| Product Type | IOS - SWIFT | | |
| Tag Line | What you would look like in 10 years later? | | |
| Product Tier | TIER 1 – Elite | TIER 2 – Expert | **TIER 3 – Essential** |
| Customer Segment | Young customers | | |
| Razer Advantage | Cloud-based storage of user profiles for preferences and device profiles for settings. | | |
| Target Competitors |  | | |
| Availability |  | | |
| MSRP |  | | |
| Feature Summary | * 用户提供图片, 生成10年后的有趣的图片, 用于社交分享 | | |

# Product Positioning:

休闲时用于互动取乐的APP

# Detailed Feature Requirements:

## 生成10年后的头像:

头像要求:

* 趣味性
* 讨论: 是否可以与卡通人物结合等?

## 头像分享互动:

分享新浪微博, 腾讯微博, 微信, 易信朋友圈